Explore Solutions. Gain Insights. Build Partnerships.

CEE SWISS IT-SOLUTIONS & CROSS-CULTURAL TALENT SUMMIT 2026

SEC+ Connecting Switzerland and CEE

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Date: 27 November 2026

Location: ZHAW, Winterthur, Switzerland

The CEE Swiss IT Solutions & Cross-Cultural Talent Summit 2026 brings Swiss and Liechtenstein companies together with selected technology companies, experts, universities and industry organisations from Switzerland and Central and Eastern Europe.
The Summit offers a unique platform in Switzerland to explore practical solutions and new approaches, exchange with experts and peers, and identify potential partners for current and future technology needs.
Technology pillars: Artificial Intelligence | Cybersecurity | Smart Manufacturing
Anchor verticals: MEM & Manufacturing | Finance

WHAT'S IN IT FOR SWISS COMPANIES?

- **Explore solutions for your technology challenges:** Discuss use cases, questions and possible approaches with selected technology companies and experts.
- **Meet specialised technology partners:** Connect with selected CEE technology companies and Swiss experts in AI, Cybersecurity, Smart Manufacturing and related fields.
- **Gain practical insights and inspiration:** Gain new perspectives from keynotes, panels, Tech Solution Sessions and exchanges with technology experts, university representatives and peers.
- **Choose who you want to meet:** Use 1:1 matchmaking to connect with the companies and experts most relevant to your interests. You decide who you want to meet.
- **Build relationships for future cooperation:** Create connections that may develop into technology partnerships, projects or ongoing exchange.

A FULL DAY FOCUSED ON CONNECTIONS, INSIGHTS AND BUSINESS DEVELOPMENT

The Summit combines up to 16 curated 1:1 meetings, expert keynotes and panels, Technology Solution Sessions and networking opportunities throughout the day.
Participants choose the companies and experts most relevant to their interests and business needs.

REGISTER NOW
Meet selected technology companies and experts and explore new solutions for your business.
cee.swiss/events

PROGRAM

08:30-09:00
Registration & Welcome Coffee

09:00–09:10
Opening & Welcome
Oliver Bertschinger
Prof. Dr. Anna Lupina-Wegener
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09:10–09:40
Finance at the AI Frontier – From Early Adoption to Real Business Impact
Dr. Kornelia Papp
PD Dr. Matthias W. Uhl

09:40–10:10
Security and Resilience: Putting People at the Heart of IT
Dr. Magdalena Żabicka-Włodarczyk
Marek Dutkiewicz
Dr. Kamil Mizgier
Felix Lisibach

10:10–10:25
Slovakia Tech Spotlight
Martina Šušová

10:25–10:55
Transforming the Tech Industry – AI, Smart Operations & Cybersecurity
Prof. Dr. Alisa Rupenyan-Vasileva
Jan Kovařík
Claudia Basler

11:00–12:30
6x B2B Matchmaking Session 1
(6 × 15 min) – powered by B2Match - and parallel workshops (Tech Solution Sessions and Swiss Business Insight Sessions)

12:30–13:30
Lunch & Networking

13:30–16:00
10x B2B Matchmaking Session 1
(12 × 15 min) – powered by B2Match - and various parallel workshops (Tech Solution Sessions and Swiss Business Insight Sessions)

16:00 – 16:30
Keynote (Speaker tbd.)

16:30 – 18:00
Farewell Drinks

ABOUT THE SUMMIT

The **CEE Swiss IT Solutions & Cross-Cultural Talent Summit 2026** is a curated business-development platform connecting Swiss and Liechtenstein companies with selected technology companies, experts and talent from Central and Eastern Europe.

The 2026 Summit focuses on **Artificial Intelligence**, **Cybersecurity** and **Smart Manufacturing**, with particular relevance for the **Tech Industry / MEM and Finance** sectors.

The programme combines expert panels, practical Tech Solution Sessions, curated B2B matchmaking and networking to support know-how exchange, technology cooperation and potential business partnerships.

TICKETS

Full Day	CHF 190
Half Day	CHF 110

Members of SEC and of event partners are eligible for discounted rates.

SPEAKERS


Dr. Kornelia Papp
Former Group Head of Conversational AI & Automation, Zurich Insurance Group
Incoming Group Head of AI, SIX Group


PD Dr. Matthias W. Uhl
Managing Director, Head Analytics & Quant Solutions
UBS Asset Management


Prof. Dr. Anna Lupina-Wegener
Head, Center for Cross-Cultural Management
ZHAW


Patricia Enzmann
Senior Lecturer, Center for Cross-Cultural Management
ZHAW


Sirpa Tsimal
Global Marketing Director, Senior FDI Director, Switzerland Global Enterprise


Marcel Schläpfer
CEO
XPANDIZE


Martina Šušová
Head of DACH
SARIO


Marek Dutkiewicz
President
HR Campus


Dr. Magdalena Żabicka-Włodarczyk
Scientific Researcher
ZHAW


Oliver Bertschinger
President & Managing Director Chamber of Commerce Switzerland–Central Europe (SEC)


Prof. Dr. Alisa Rupenyan
Vasileva, Rieter Endowed Professor of Industrial AI, ZHAW School of Management and Law


Jan Kovařík
Head of Digital Transformation, Bavarian Nordic


Claudia Basler
Head of AI & Digital, Helbling Business Advisors


Felix Lisibach
Team Commander EU Peace Mission Bosnia + Herzegovina, Europen Union

New speakers are being added continuously. The 2026 line-up brings together senior business leaders, technology experts and research specialists from Switzerland and Central and Eastern Europe. Visit the Summit website for the latest confirmed speakers.

MAIN PARTNER

CoolPeople

EVENT PARTNERS

KMU Swiss · Zürcher Handelskammer · Zuger Wirtschaftskammer · helbling · procure.ch · SFTI · Swiss Chamber Poland · SWISSMEM · Crypto Valley · SFTA Swiss Fintech Association · SARIO

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